

PRODUCT BRIEF

AT A GLANCE

Asset Management Suite enables you to reduce costs and fulfill compliance requirements by providing visibility into IT assets at every point in their lifecycle.

KEY BENEFITS

- Provides accountability and cost control of discoverable and fixed assets
- Provides an understanding of the relationships between assets and other configuration items, users, and locations
- Avoids vendor penalties and fines by comparing what you have against license agreements
- Maximizes the value of your assets and accurately forecasts future needs

KEY FEATURES

- Configuration Management Database
- Software License Management
- Contract Management

Asset Management Suite

Overview

In a world with a wider range of software applications and rapid expansion of remote workers, asset management is becoming more critical to organizations trying to control IT costs. Are you prepared for the next vendor-initiated software audit? Are you optimizing your software licenses, or are you paying for software that is installed on machines but not being used? Organizations can often reclaim unused licenses and either redeploy where needed or reduce the number of licenses when renewing their maintenance. Additionally, organizations also struggle with compliance audits because they do not have an accurate picture of their assets.

Symantec® Asset Management Suite (AMS) addresses this challenge through the following three key features:

- **Configuration Management Database (CMDB):** Once hardware and software assets have been discovered and inventoried, either by one of our complementary products within the Endpoint Management portfolio or a third-party product, AMS can correlate that data with contracts, software license information, and so on. Information about these assets is stored in the CMDB, which manages the relationships between these assets and other configuration items, users, locations, departments, cost centers, and associated contracts.
- **Contract Management:** AMS minimizes the burden of managing vendor contracts related to hardware warranties and leases, as well as software maintenance and support agreements. The integration of contract and financial cost data enables you to effectively forecast hardware and software needs, while avoiding penalties and late fees.
- **Software License Management:** AMS also provides robust software license management capabilities that not only support per device and per user license models, including site-based and enterprise definitions, but also support per CPU and per processor models often used for server applications.

With these three core features, AMS gives you an accurate picture of your organization's assets; ensures compliance during software audits; uncovers savings by eliminating the purchase of unnecessary licenses; and enables you to avoid vendor penalties and fines.

Take Control of Your Organization's Assets

Without an in-depth understanding of your organization's software licenses, vendor contracts and assets, it is difficult to make smart business decisions. AMS helps you take control with a complete and accurate picture of the relationships between all of them. Hardware and software assets can be discovered and tracked within the CMDB enabling you to understand the relationships between assets to other configuration items, users, and locations. This not only increases the speed and accuracy of data collection for audits, but also provides accountability and cost control.

Ensure Compliance and Streamline IT Operations

Vendor-initiated software audits can create time-consuming IT fire drills, not to mention unplanned penalties and fines if you discover that your software licenses are out of compliance. This challenge is aptly addressed by a view in AMS that provides a comprehensive look at everything going on from a license compliance standpoint. AMS has all the tools necessary to quickly prepare for an audit, optimize license purchases, and harvest unused licenses. The comprehensive inventory of applications and licenses in the CMDB, together with defined relationships between those assets, serves as a source of truth. This information provides the foundation for effective asset tracking. You can compare this information to license agreements, financial records and vendor sales records to ensure compliance, and easily prepare for audits.

Additionally, many IT management related questions can be answered using data collected from the environment. This information is available in pre-defined reports with drill-down capabilities. The reports use data related to the licenses owned and deployed to validate your organization's compliance status. In cases where new questions arise that require more information, AMS contains advanced analytic and reporting capabilities that allow IT organizations to answer these questions by mining their data.

Manage Contracts and Uncover Savings

There is enormous potential for cost savings when you have an accurate picture of your organization's assets. It is not uncommon, and often very costly, for organizations to over-license software because they lack visibility into the number of licenses actually being used. AMS minimizes the burden of managing vendor contracts related to hardware warranties and leases, as well as software maintenance and support agreements. The integration of contract and financial cost data enables you to effectively forecast hardware and software needs, while avoiding penalties and late fees. This view presents data related to license gaps, underutilization, and unauthorized use of applications in a manner that allows you to quickly take remedial action. AMS supports per device and per user license models, including site-based and enterprise definitions, traditionally used for client applications. It also supports per CPU and per processor models often used for server applications. AMS also enables you to realize cost savings by automating and streamlining common, repetitive tasks within IT and business processes across multiple solutions. For example, AMS can track terminated leases to ensure that assets are properly retired when they reach their end of life.

For more information, please visit: broadcom.com/symantec-epm

CRITICAL DIFFERENTIATORS

Symantec AMS offers the following competitive differentiators:

- **Management throughout the asset lifecycle:** The solution automates and streamlines contracts and license agreements across hardware and software assets, and it ensures that they are properly retired at their end of life.
- **Ease of use:** The new modern web-based centralized management console helps manage and report on your assets without time-consuming fire drills.
- **Meaningful insights:** The solution provides a comprehensive inventory of assets, and it provides better visibility of assets for software compliance audits.
- **Automated risk mitigation:** The solution automatically identifies underutilized or over-provisioned licenses to help forecast future needs and avoid penalties.
- **Total cost of ownership:** The solution offers best in class total cost of ownership because the solution is quick to deploy, easy-to-use, and scalable.



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